

# **Cass County Star-Gazette & Star-Gazette Extra Advertising Rates**

## **Effective April 1 2018**

<b>INSERTS</b>	<b>DISPLAY</b>	<b>CLASSIFIEDS</b>	<b>DIGITAL**</b>
Single page \$43	Open rate, 1 paper \$9.25	Open rate \$20 for first 20 words. Each add'l word .20	Leader Board #1 \$125
4 to 10 pages \$47	Combo rate \$16.10		Leader Board #2 \$100
12 to 24 pages \$51			Leader Board #3 \$75
26 to 38 pages \$55	Legals \$11.25	** All classifieds are prepaid	Medium Rectangle \$60
39 to 51 pages \$59			Video \$150
			** Rates are per month

### **ANNOUNCEMENTS**

Birthdays	Starting at \$18/week
Weddings or Engagements	Starting at \$35/week
Obituaries	\$42 for 1st 6 inches, \$9.10 each add'l inch
Obit photo in color	\$10

### **OTHER**

All other print color:	
Four color	\$150
Spot color	\$75
Business card special:	
1 paper	\$75
Both papers	\$145
Church page sponsor	\$15/week
Calendar page sponsor	\$35/week



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***ASK ABOUT special discounted packages for Print, Digital and Special Section advertising!***

#### **The publication of legal records for Cass County, Illinois**

Circulation:  
 Star-Gazette: 2,233 weekly\* subscribers and newstands    Star-Gazette Extra: 9,943 weekly\* direct mail

Advertising deadlines:  
 Star-Gazette: Monday 4 p.m., Thursday distribution    Extra: Wednesday 4 p.m., Friday distribution

\* Quantities subject to change

All advertising is subject to the approval of the publisher who reserves the right to reject any ad in whole or in part. Publisher assumes no liability for any advertising which is printed or rejected for publication.

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